
AAMA/AMOA Amusement Expo 2011 Innovator Awards Program Registration Form

Contact Person (Name & Title): _____

Company Name: _____

Address: _____ City: _____

State/Country: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____ Email: _____

How many items are you entering in the Innovator Awards program? 1 2 Booth # at 2011 AAMA/AMOA Expo: _____

Product 1:

Product Name (specific model): _____

(To qualify, product entries MUST NOT have been sold or marketed in the trade before the March 2010 AAMA/AMOA Amusement Expo.)

Is this product currently being sold and distributed to the coin-op and entertainment industry? _____

(To qualify, entries must be in production and available for sale/shipment by Expo 2011.)

Briefly describe the product entry—Please keep in mind the focus of the program is on innovation and the description of your entry should emphasize this feature.

It is recommended that you submit a photo of your entry and any other pertinent product specifications. You can submit hard copy with this entry form or you may send an electronic pdf or jpg file to llschneider@prodigy.net.

Product 2:

Product Name (specific model): _____

(To qualify, product entries MUST NOT have been sold or marketed in the trade before the March 2010 AAMA/AMOA Amusement Expo.)

Is this product currently being sold and distributed to the coin-op and entertainment industry? _____

(To qualify, entries must be in production and available for sale/shipment by Expo 2011.)

Briefly describe the product entry—Please keep in mind the focus of the program is on innovation and the description of your entry should emphasize this feature.

It is recommended that you submit a photo of your entry and any other pertinent product specifications. You can submit hard copy with this entry form or you may send an electronic pdf or jpg file to llschneider@prodigy.net.

IMPORTANT – Please note you or your designated representatives will be asked to participate in a pre-Expo call to discuss your company's entry or entries, and depending on the outcome of this initial review, may be required to further participate in a face-to-face session with the judges on Tuesday morning, March 1, at your booth prior to the start-up of the show.

To alleviate concerns about information on entries being released or disseminated to the trade prior to the show, all judges participating in the program will sign—and agree to abide by the terms of—non-disclosure agreements.

Person completing the application (name and title): _____

Signature: _____ Date: _____

Please complete and return this application and photo/artwork to:

AMOA Innovator Awards Program
600 Spring Hill Ring Road, Suite 111
West Dundee, IL 60118
Fax: (847) 428-7719
Email: llschneider@prodigy.net

**The application deadline is:
Friday, January 14, 2011**